



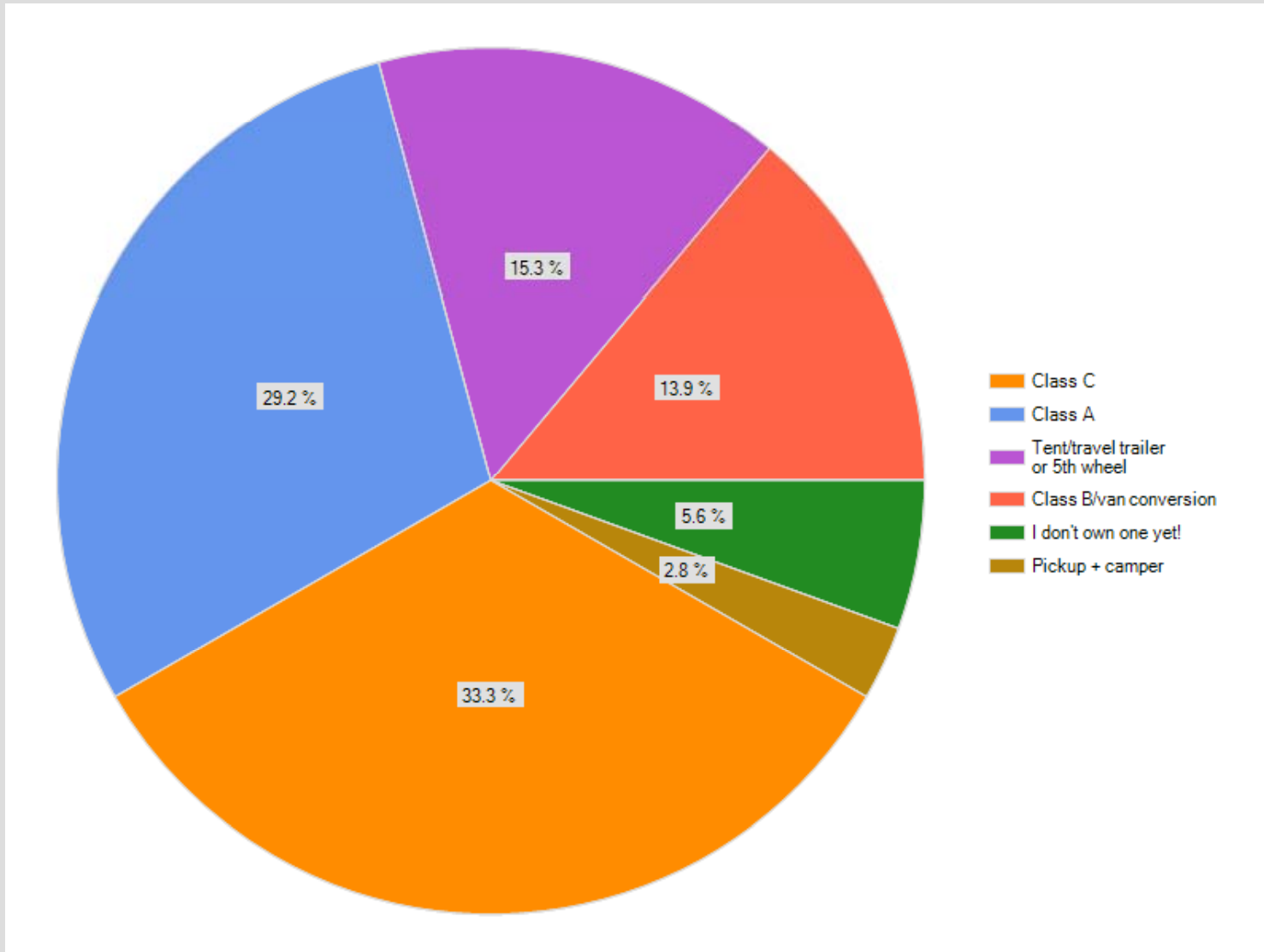
RVing Women • Cascadia Chapter
Washington State & British Columbia

2011 Survey Results

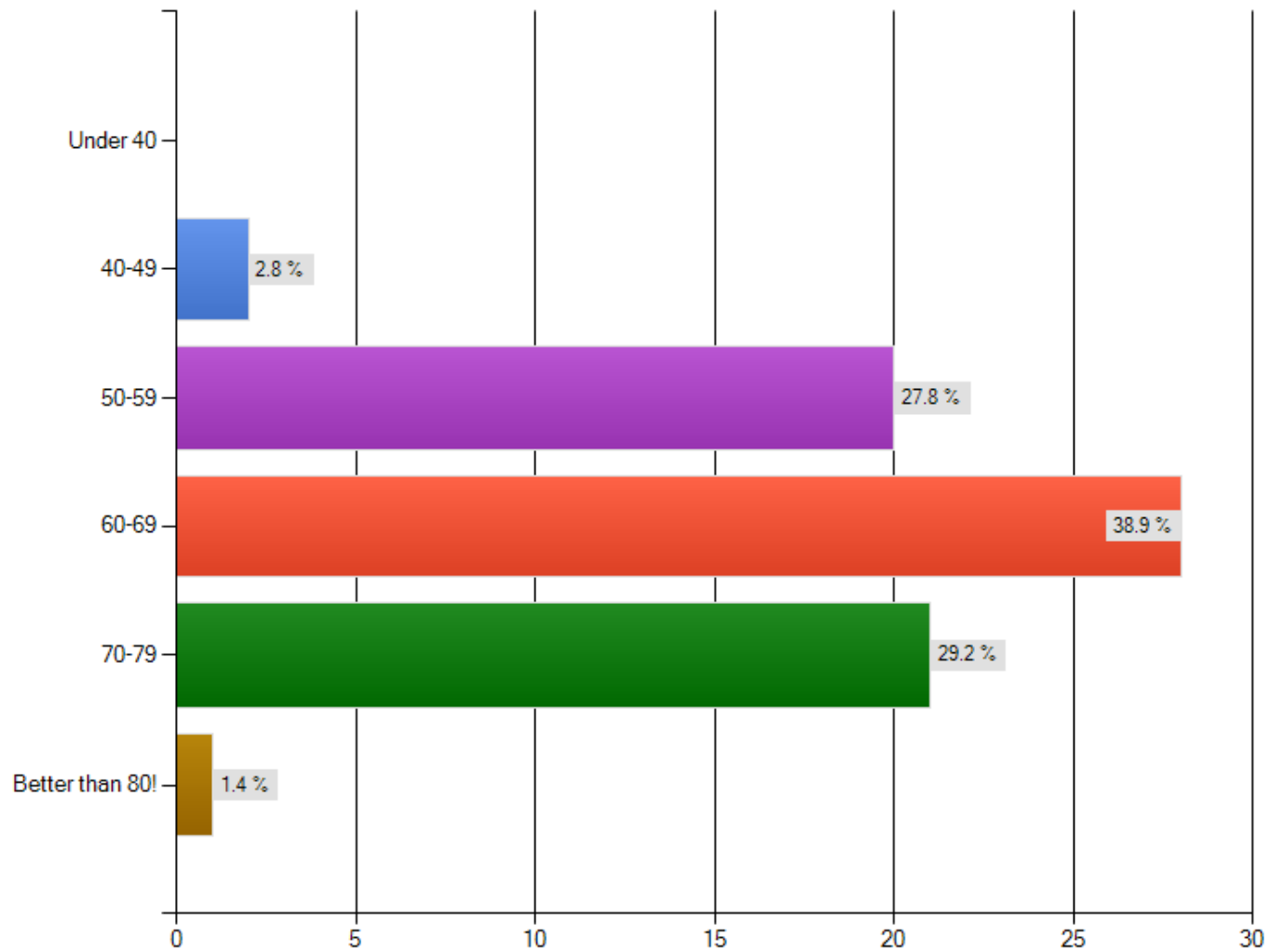
Survey Overview

- Survey Period: November 2011
- Tool: Survey Monkey
- 23 questions
- Responses: 74 (35% response rate)

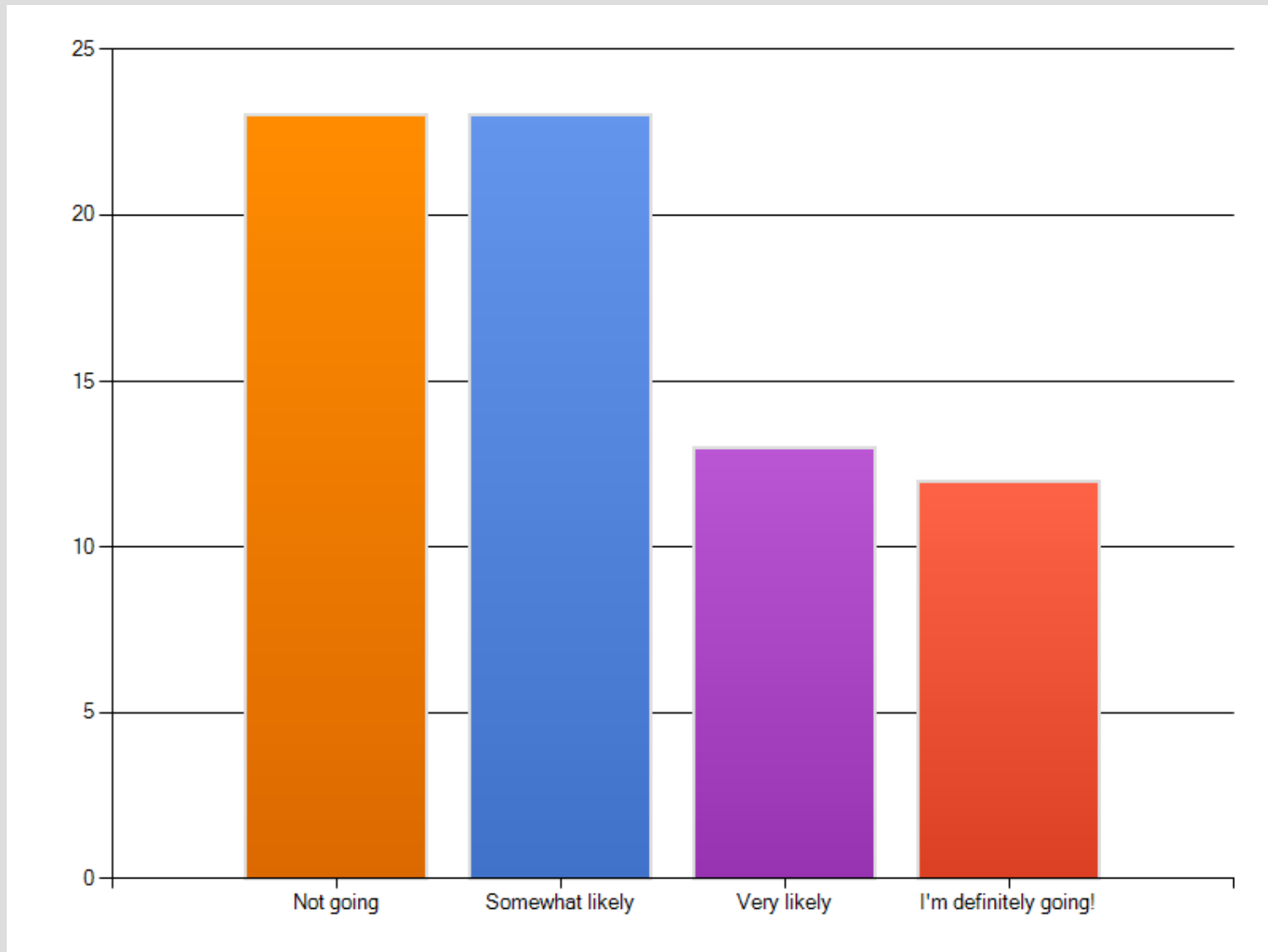
1. What type of rig do you drive?



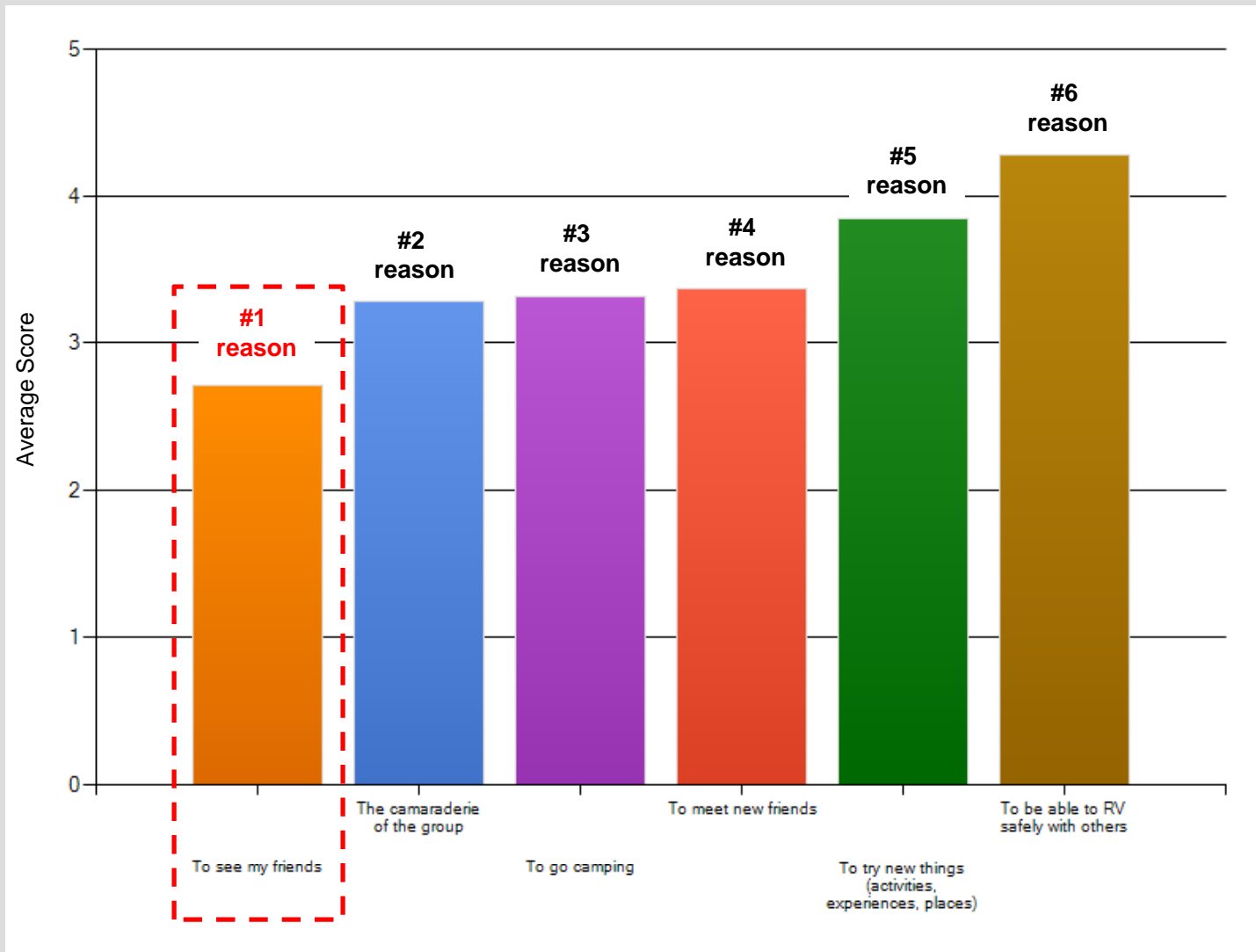
2. What age range do you fall into?



3. How likely are you to attend the 2012 RVW convention in Gillette?



4. What is the primary reason you come to Cascadia events?

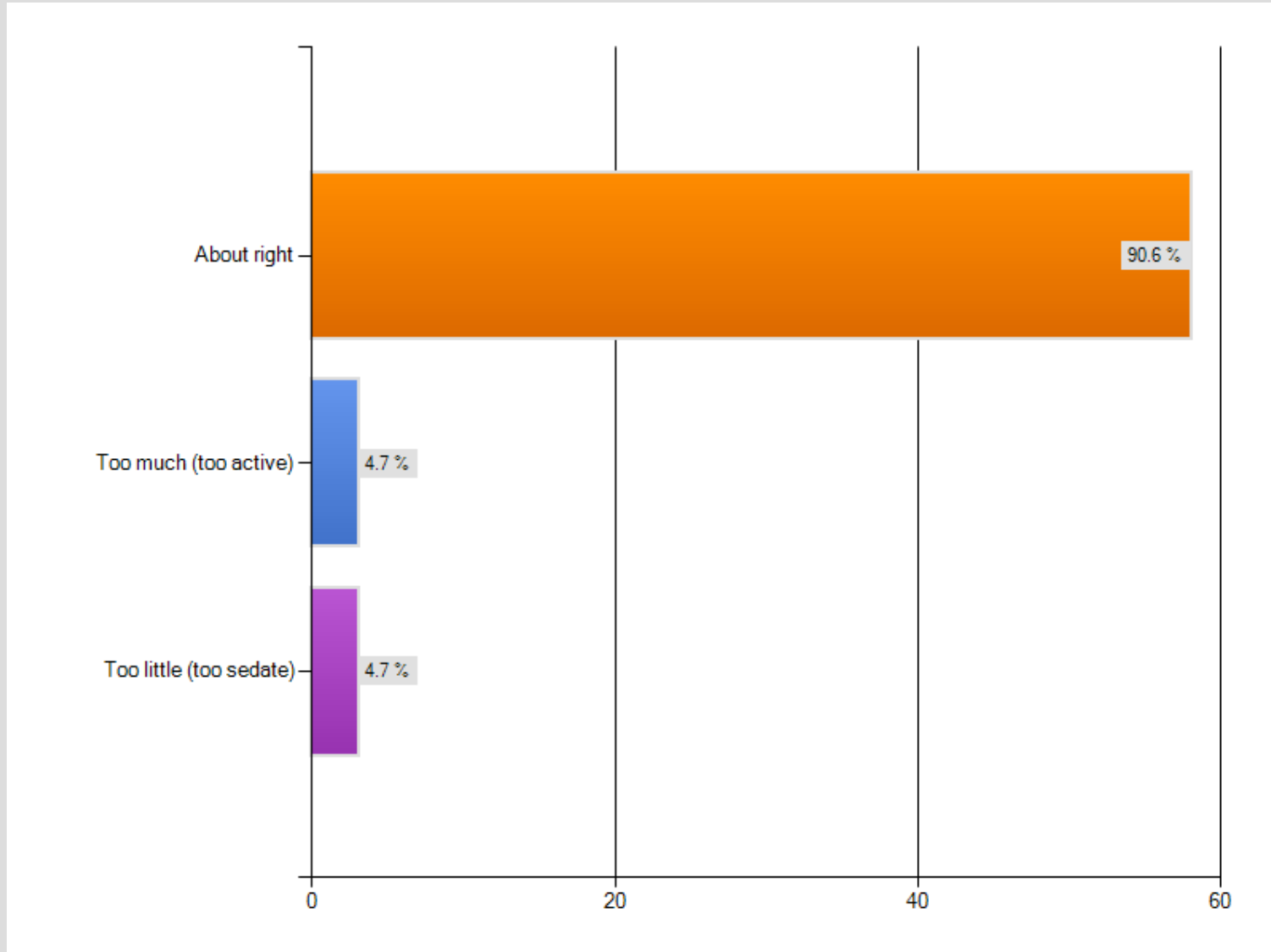


A perfect average score of 1 would indicate that was everyone's #1 choice.

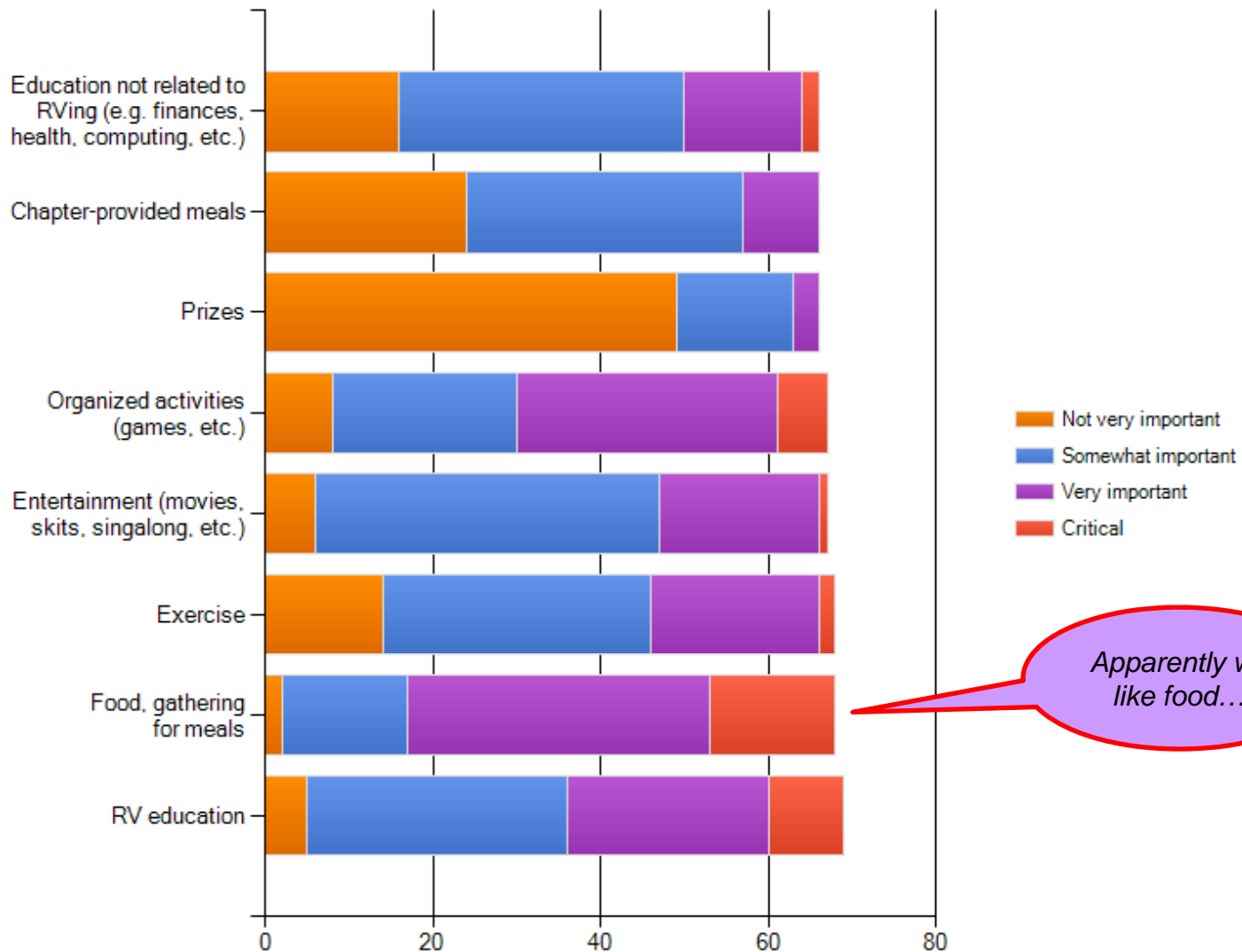
4. Other Responses

Additional Reasons	<ul style="list-style-type: none">• (3) All of the above• (3) New member don't...know yet• (3) Didn't understand the ranking in the question• By choice I would rank them all #1• It's fun• To get my laugh quota for the month• This is the only women's group I have been able to find since I moved to the Northwest. For that alone I would continue to attend events until I am physically or financially unable to.• Share information
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5. Of the Cascadia events you have been to, how would you describe the level of activity?



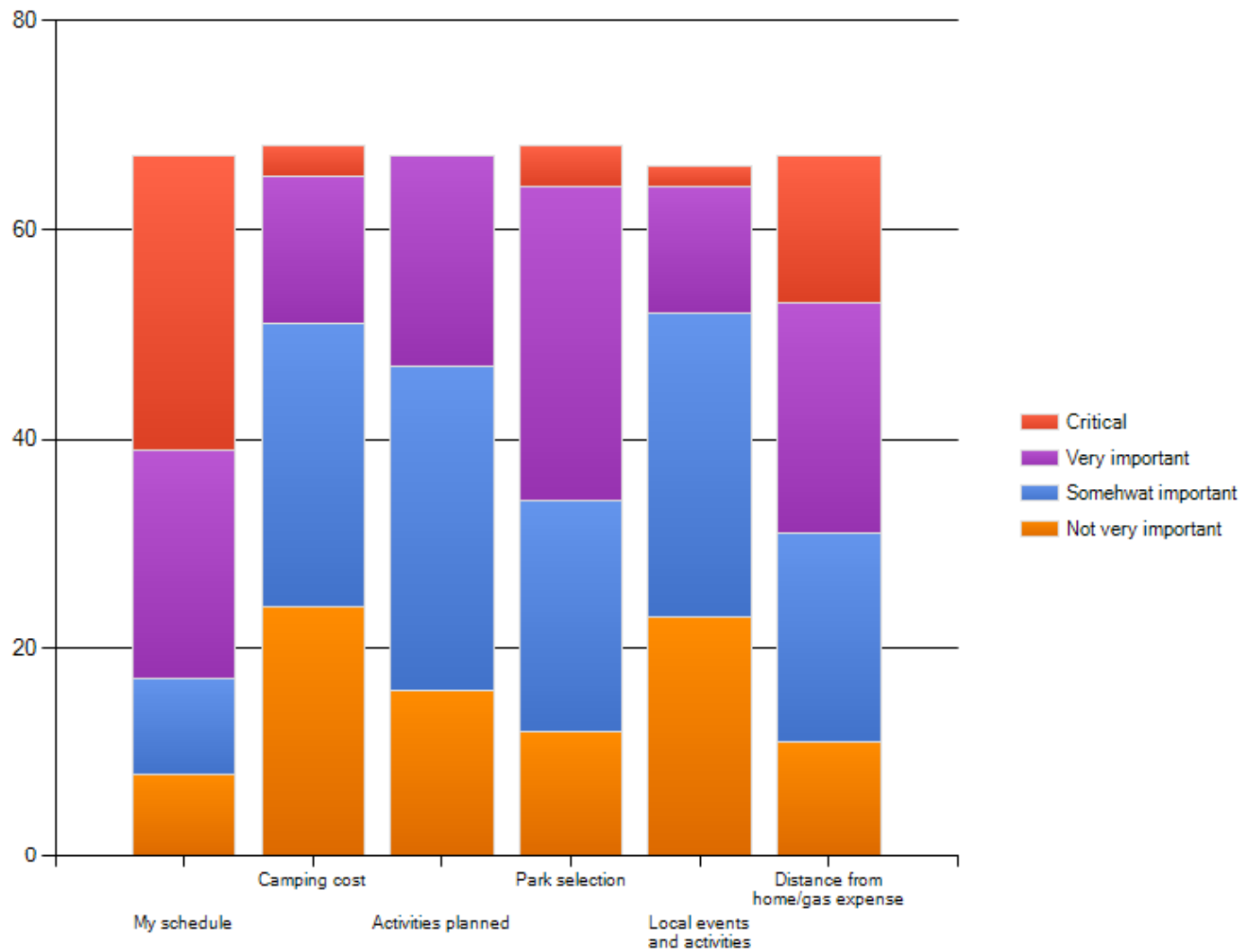
6. How important are the following components of a Cascadia event to you?



Apparently we like food...

Comment: We want to pay attention to the largest purple and red bars

7. How important are the following factors in determining whether or not to attend a Cascadia event?



8. Is there a specific activity you like to see offered at an event in 2012?

Games	<ul style="list-style-type: none">• (2) Group games/tournaments (Farkel, Bingo, Bunco, Bocci Ball, Bowling, Mini-golf, etc)
Food	<ul style="list-style-type: none">• (2) More "theme" potlucks (sandwich bar, taco bar, salad bar, baked potatoes, homemade pizza making)• (2) Cascadia sponsored meals• Catered dinners under \$15 per plate. Potlucks get old.
Active Activities	<ul style="list-style-type: none">• (5) Hiking• (4) biking• (2) Kayaking• (2) dancing/line dancing• (2) walking• Survivor• Zip line
Not-So-Active Activities	<ul style="list-style-type: none">• Dog play group• Geocaching• Scavenger hunt• Beach kite flying - lessons & practice afterward.• Yoga or qigong around 8 a.m. (indoor or outdoor)

8. Continued...

Education/ Seminars	<ul style="list-style-type: none">• (10) RV education (e.g. winterizing the rig, tire pressure, trustworthy RV services, RV toys, a forum to help new RVers to learn from others' experiences, RV maintenance, packing, RV cleaning/washing/waxing demo/help, full timing and boondocking)• (3) Crafting (Painting or drawing, woodworking class, holiday or seasonal crafting). Would like to bring in a crafts person expert, like a drum maker, to have a workshop for us...whom we could pay for the experience and bring home an object we made.• Legal info about domestic partners• I really appreciated Jill's & Christine's presentation about taxes• Wills and estate planning.• Brush up outdoor camping skills• Fishing classes (fly and rod), different equip, regs• Birding education by professional & field trips• Tutorial on using the new RVW web site & forum
Other	<ul style="list-style-type: none">• (3) Campfires/singing/storytelling• (2) Skits/karaoke night/talent/no-talent night• More relaxation/socializing, less activities• No, everything is fun or an adventure so I like the surprise and also repeating activities like the silent auction.• For members who choose to do so: a chance to spend up to 4 hours helping with local community, county, or state projects like the planned beach clean-ups, park trail cleaning, or other earth day type events• Fund-raising for local communities (or giving back to the community) (like our canned food drive at Cle Elum a couple years ago)

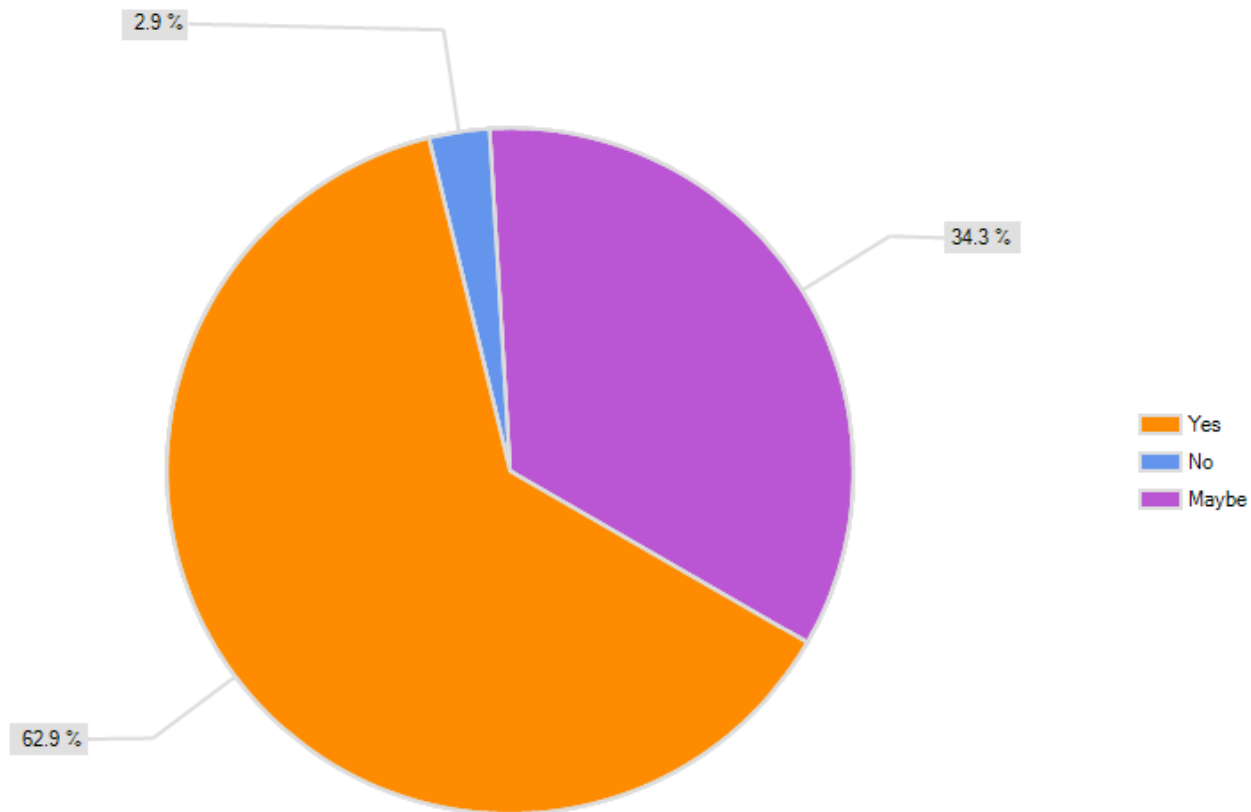
9. Is there a specific location you like to see us go in 2013?

Desired Destinations	<ul style="list-style-type: none">• (5) Eastern Washington (better weather) (Wine country)• (2) Fidalgo Bay one more time!• (2) Ellensburg (rodeo)• (2) Ocean beaches (WA or Oregon)• At least one in Canada• Cultus Lake BC• Oosoyoos or Oliver BC• Bellingham• LaConner• Deception Pass if covered group area?• Winthrop• Wenatchee• CleElum• Columbia River• Grand Coulee• Chief Joseph SP in the spring?• Olympic National Park• Mt. Rainier National Park• Closer to Seattle and Tacoma areas not too far way from these areas like under 100 miles• Close by (to?...)
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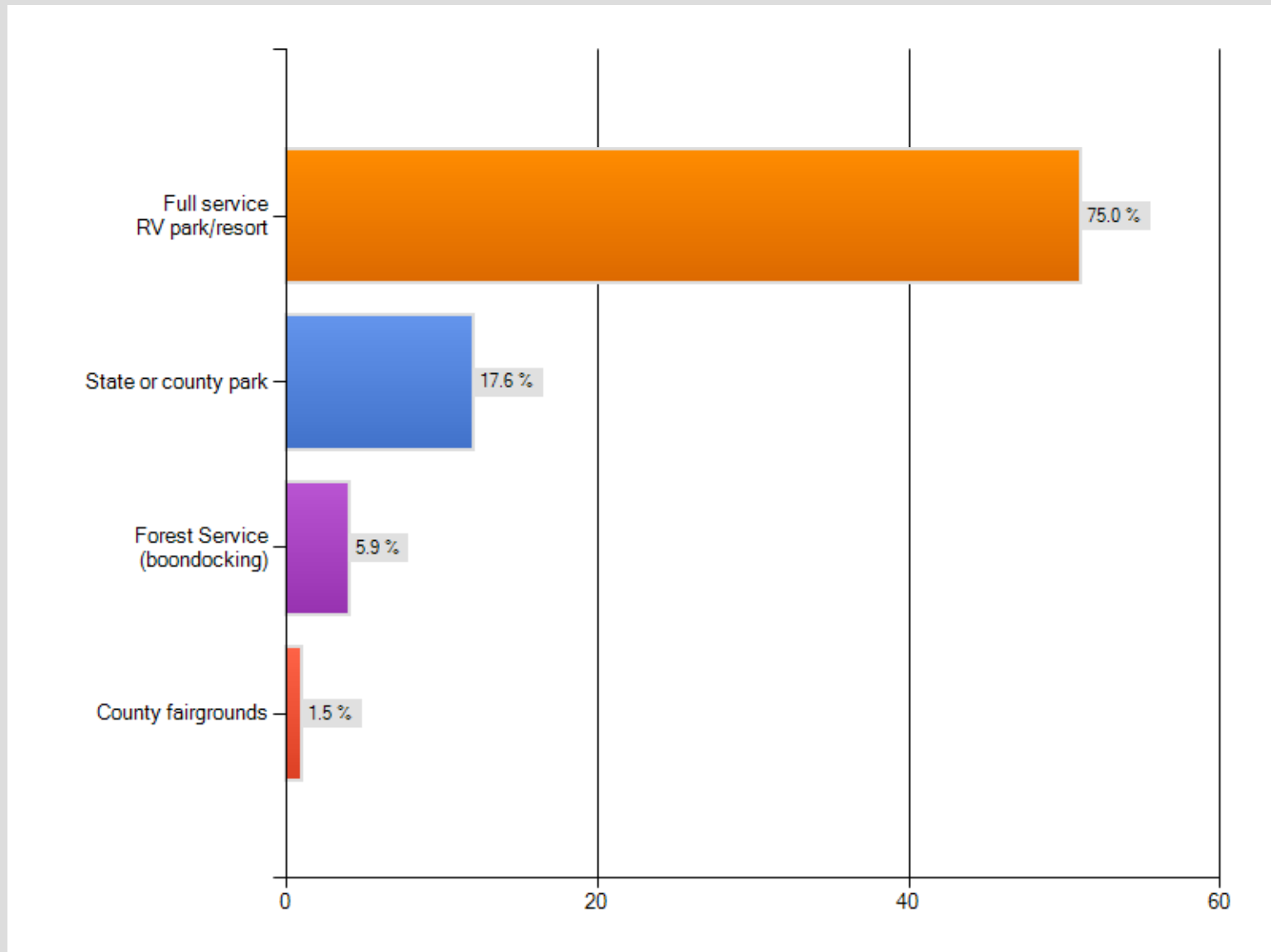
9. Continued...

Desired Destinations	<ul style="list-style-type: none">• Mossyrock• Long Beach• Thousand Trails near Centralia for consideration• Down in the Southeastern region of the state, (Walla Walla, Clarkston, the Columbia River Gorge• Anywhere near rivers and mountains• Somewhere with interesting geology• Somewhere near a wildlife refuge• Boondocking
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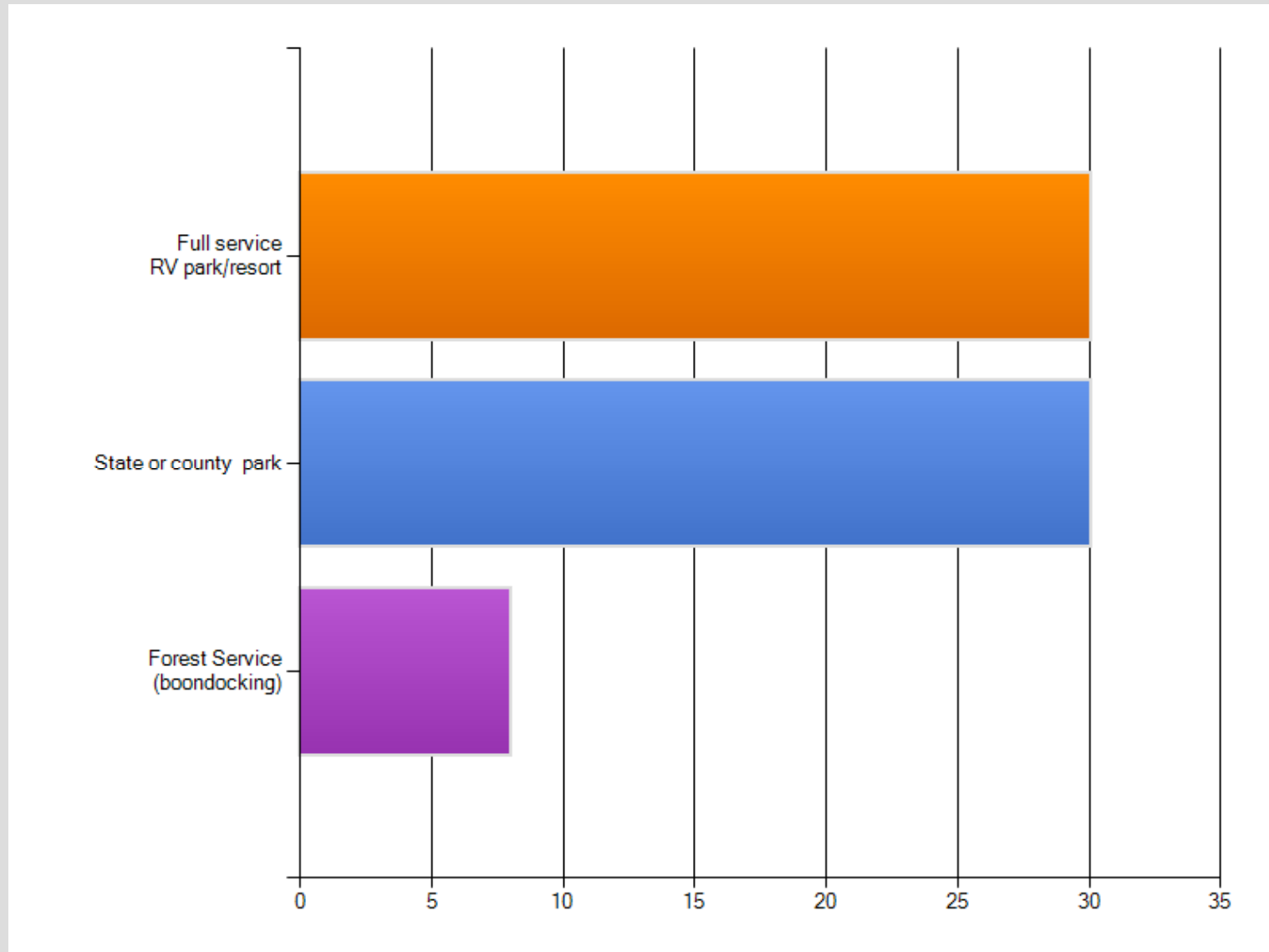
10. If offered, are you likely to attend additional, informal events that involve limited amenities, such as going to a state park or forest service campground?



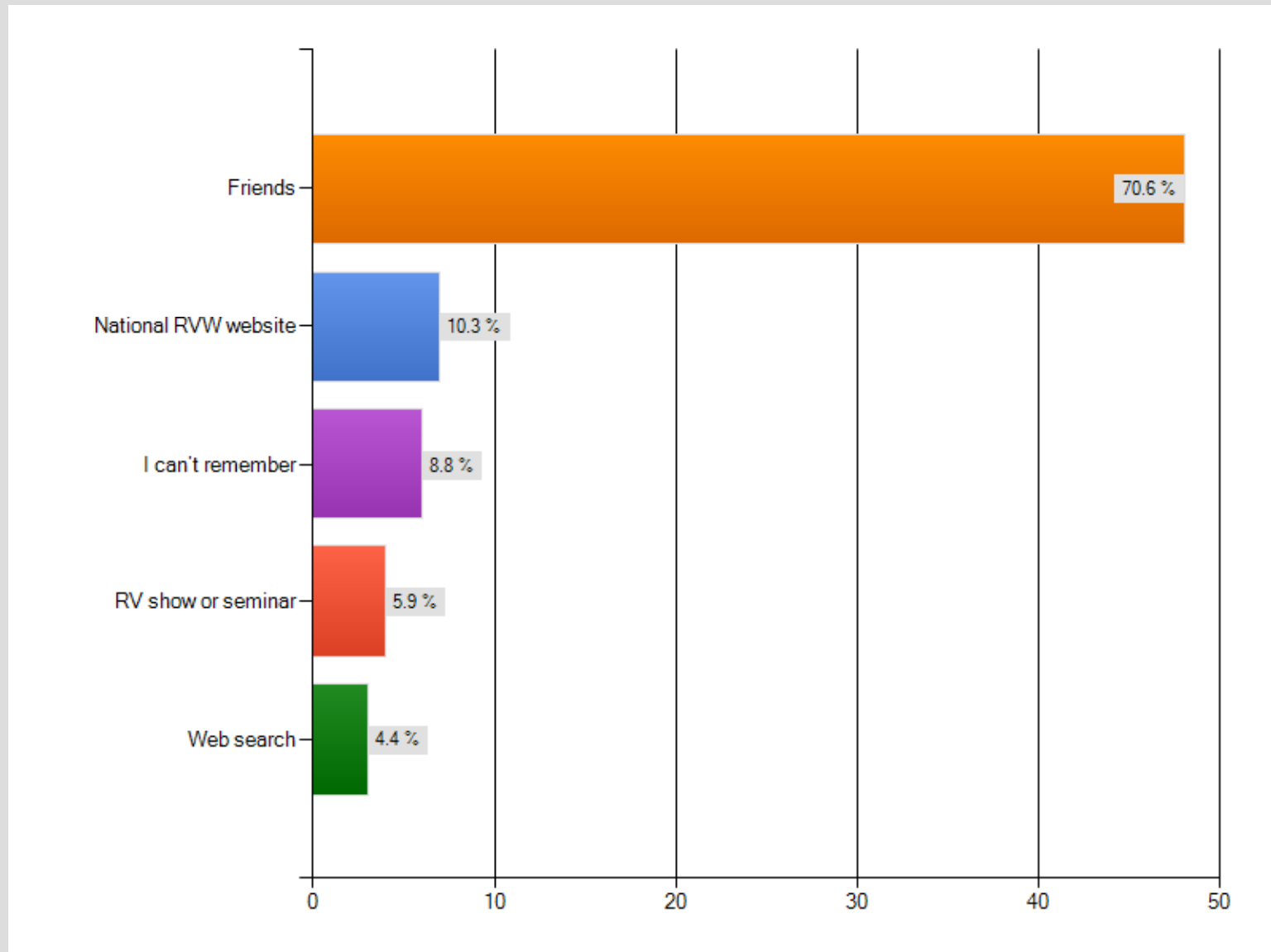
11. What kind of camping venue do you prefer for *chapter events*?



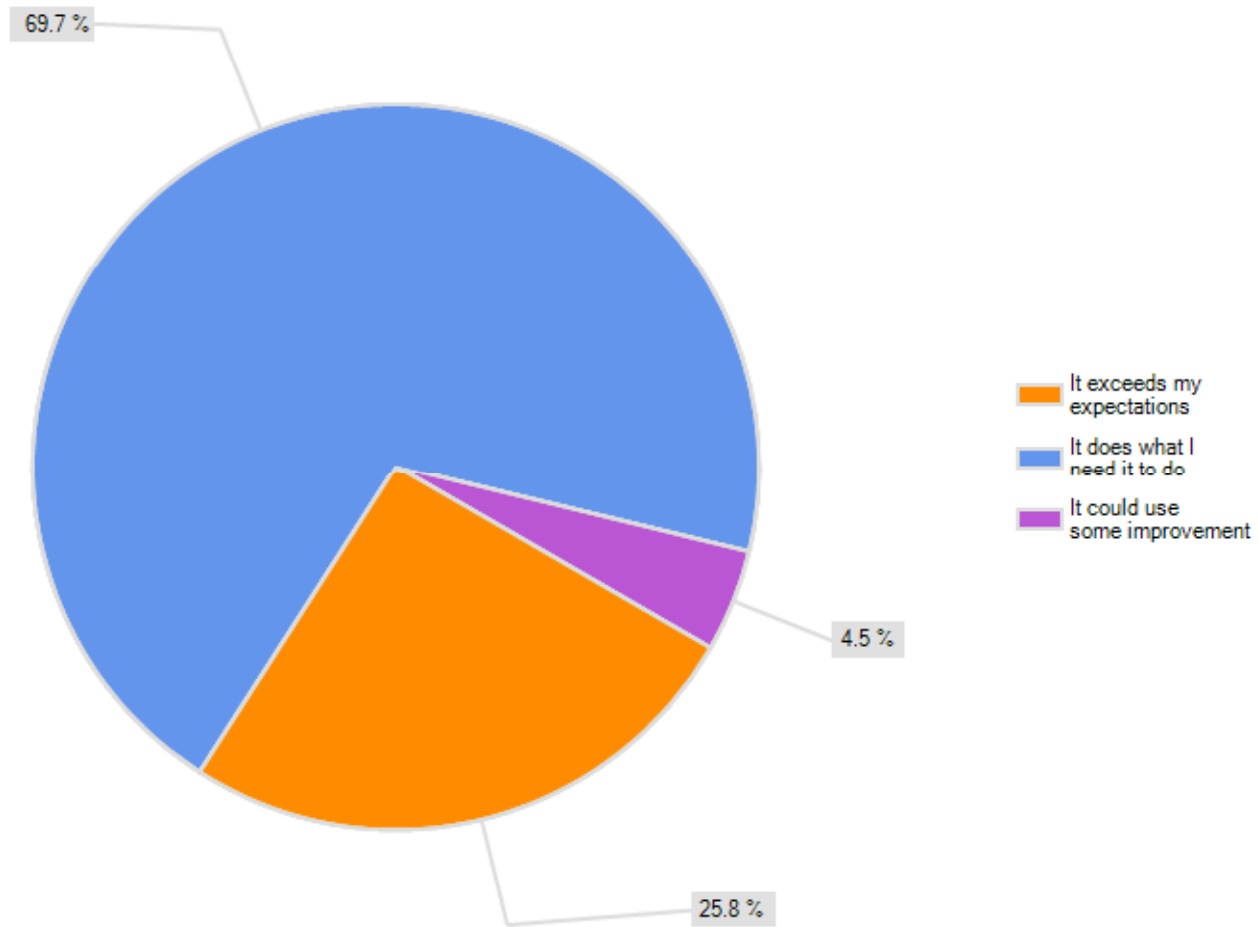
12. What kind of camping venue do you prefer *when you go out by yourself or with friends?*



13. How did you first hear about the Cascadia chapter of RVW?



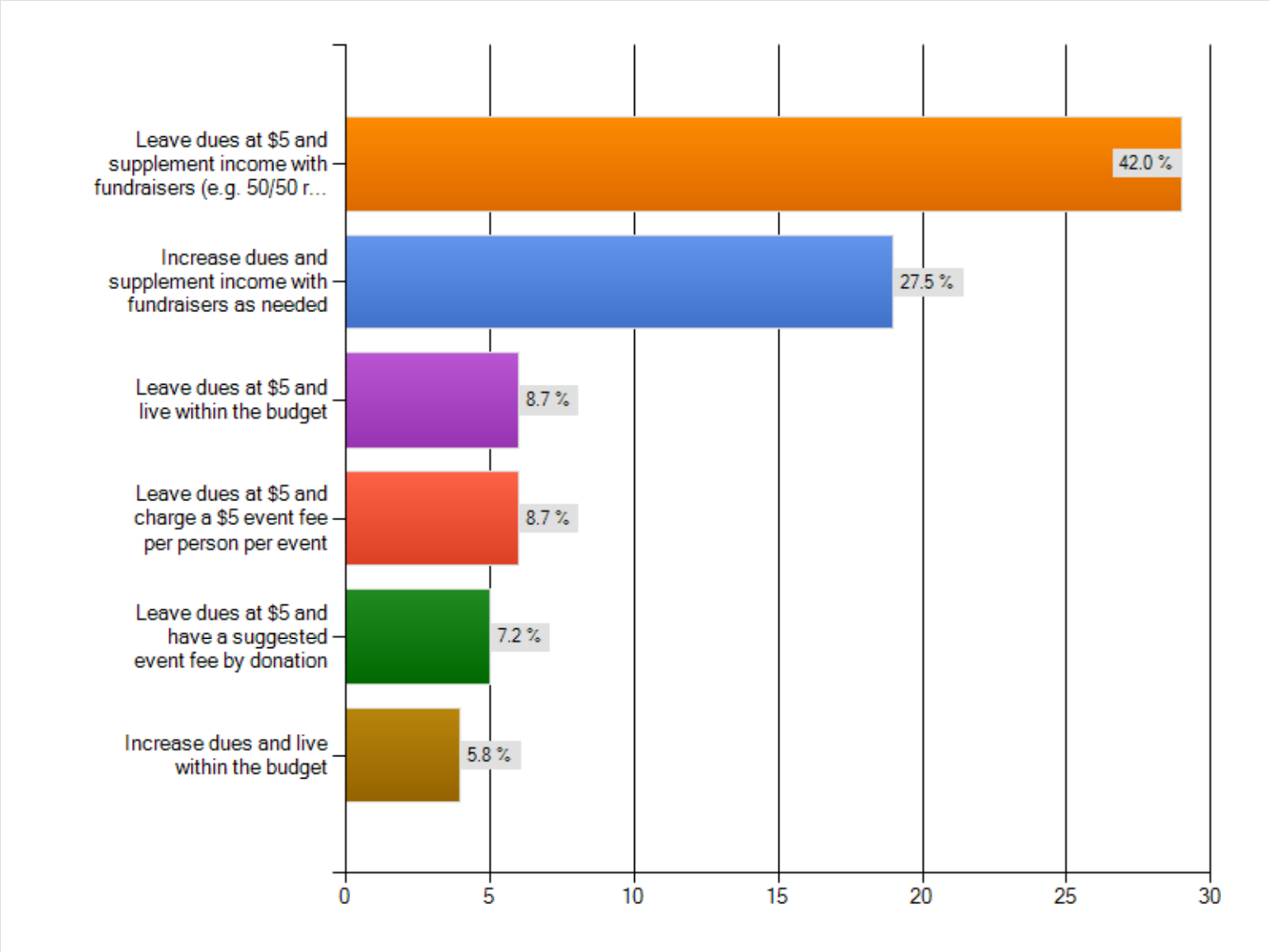
14. Does the Cascadia website meet your needs?



15. Do you have specific suggestions for improving the Cascadia website?

Comments	<ul style="list-style-type: none">• (9) No suggestions• (4) Great job!• Our only suggestion is to remember to use some kind of spell check before posting.• We only use it to learn about and register for events and it works well for that. I get lots of page not found errors on other parts of the site.• It's not always easy to follow for a novice PCer. On messages need to reference which website one is referring to when giving instructions. Overall an above average site.• Perhaps a secure log in to share info• Need to have 2012 events posted• Is there a way to keep from opening a new tab every time I click on a link?• There shouldn't be so many items on the left side of the home page. Most of them are out of date.• Greatly improved and easy to get around. Thanks for the upgrade and hard work. Much appreciated!• I am concerned that the rally wrap up page is not completed quickly. Also I feel that we have not been represented in the RVW magazine for at least two issues. Who is dropping the ball on this? It is very important that Cascadia is shown to be the active and wonderful club that it is to others through out the nation. We are dropping the ball by not making sure that someone keeps up with our articles in the national magazine.• De-clutter the front page - difficult to find things when so busy
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16. Which of the following best describes your position regarding Cascadia dues and fees?



17. If you consider yourself a *Solo Traveler*, are there things the chapter could do differently to enhance your experience at our chapter events?

<p>Inclusion</p>	<ul style="list-style-type: none"> • Solos always have a difficulty in the "included vs. forgotten" area. Couples rarely think of including solos as they go off to have breakfast somewhere or have a little campsite get-together. • Be more inclusive. I don't attend unless I know a fellow Solo will also attend. • Remember to occasionally offer a seat in your toad to solos as they often don't have transportation other than their rig. • In activities that require "partners" split up the couples. Maybe draw numbers or something. • Set up an announcement board so that when people plan hikes, walks, go to town for lunch or shopping, etc., those of us solo have an opportunity to meet up with the group and join the activity.
<p>Communication</p>	<ul style="list-style-type: none"> • Hand out a list of attendees at each event with information about where they are from, their (former) occupation, and one or two things they are interested in so people with interests in common can connect. • Group photos at each event with names posted so I can remember everyone! • More group communication about events • Is there a list of solo travellers within the chapter? if not it would be nice if there was
<p>Solo Events/ Activities</p>	<ul style="list-style-type: none"> • Help those of us who don't know many people put together small group trips. • Plan strictly solo activities....work groups etc.

17. Continued...

Other	<ul style="list-style-type: none">• In activities that require "partners" split up the couples. Maybe draw numbers or something.• Cannot think of anything as others have welcomed me into their groups of friends regardless of my solo status.• I've always felt like a part of the group at all of the events.• More events closer Like not over 100 miles out of Tacoma or Seattle areas• I am a solo and am very happy with Chapter events
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18. If you consider yourself a *Relative Newcomer* to Cascadia, are there things the chapter could do differently to enhance your experience at our chapter events?

Buddy/Mentor	<ul style="list-style-type: none"> • Yes, maybe a buddy system or newbie support. We made the mistake of coming to Mossyrock for our first event, and felt overwhelmed and at a real disadvantage by not knowing the ropes. • Assign a mentor to each newcomer for their first event.
Involvement	<ul style="list-style-type: none"> • Ask 3rd or 4th timers if they would like to be a more active part like bring small things or do something little to make them feel more a part of the group. Less than being a Diva but more than nothing.
Communications	<ul style="list-style-type: none"> • Hand out a list of attendees at each event with information about where they are from, their (former) occupation, and one or two things they are interested in so people with interests in common can connect. • Group photos at each event with names posted so I can remember everyone! • Communication board...the two times I went to a camp, I walked alone and went to town alone because I didn't know others were getting together for the similar activity. • More group communication about events
Other	<ul style="list-style-type: none"> • More camping in cooler climates • Cannot think of anything as I knew two members and they introduced me to several persons and made space for me to sit with them during the "big potluck dinner". My first day was fun and it only got better from there. • Send me a news letter or more information on Cascadia. I have never even heard of this \$5 fee. Really I know nothing about RV Women except to friends said it is a good thing to join so here I am. They are snow birds.

19. If you used to come to Cascadia chapter events and no longer come, can you tell us one or two reasons why you are no longer involved?

<p>Health/Family Issues</p>	<ul style="list-style-type: none"> • Didn't come last year because of health issues. Plan to come this year. • Not as active as we want to be because of nagging health concerns. UGH! • Unusual temporary life experiences taking most of my time family member illness • Family member illness
<p>Out of Area</p>	<ul style="list-style-type: none"> • I spend part of the year in Arizona. • No longer live in Washington State. Attend whenever I am traveling in the area. • Full timing and not available for all events • We are on the road all year and are often out of state.
<p>Cost/Schedule/Distance</p>	<ul style="list-style-type: none"> • Distance • Ferry cost prohibitive • Only because my schedule and/or location distance conflicted • Cost too much for camp sight for you charge more than they charge and we can get a handicapped rate of Half other wise. too much for our guest at functions • I live in BC and I'm a member of a RV club in BC and they have lots of outings which are closer to home • Time, money, and selection of rv parks
<p>Other</p>	<ul style="list-style-type: none"> • I attend but not as often for the reason stated in #17 • Coming as a Solo has really not been a good experience. • Sold the motorhome

20. What things do you think Cascadia does really well?

Friendly/ Welcoming	<ul style="list-style-type: none">• Friendly.• Welcomes newcomers• People are friendly and welcoming. The group also really knows how to have fun.• Is welcoming to newcomers. Provides a safe environment for people. Knows how to have fun.• Being friendly and welcoming to newcomers.• Makes new gals feel welcome.• Make everyone feel welcome, diversity of activities• Makes people feel welcome• Very friendly• Meet and greet• Social gathering• The members are very friendly and the club is very social and inclusive during the larger gatherings.
Sense of Community	<ul style="list-style-type: none">• Community, fun• Bring RV women together for fun• Feeling of family. Adapting/overcoming as wx or plans require changing.• Getting women together, establishing "family" and great friendships, opportunities to relax and play together, a safe place to learn the independence and confidence in driving and maintaining an RV.

20. Continued...

Inclusion/ Involvement	<ul style="list-style-type: none">• Includes people.• Involving all folks, even new members. Reaching out....• Get everyone attending a rally involved in activities. Make newcomers feel part of the group. Wonderful feelings of friendship• I think they're inclusive and introduce women to a fun RVing community.• Involve everyone• It keeps encouraging people to mix and not form separate groups. Encourages participation of different people in events so the same people don't do all the work. Friendly: no gossip or back-stabbing (I think).• Inclusiveness• Make effort to involve everyone, welcome newcomers & visitors, show concern for each other just like a family.• Include everyone attending
Organizing	<ul style="list-style-type: none">• Events are really well organized by talented and creative volunteers. Good variety of activities.• Usually very well organized - the camaraderie of the group.• Weekend organization• Arranging the campground reservations/set-ups. We would camp on our own more often if guaranteed spaces were easier to get. THANK YOU to Cascadia for making that possible.• The activities are well planned• Excellent planning

20. Continued...

Variety/ Balance	<ul style="list-style-type: none">• Balancing active with passive activities.• Cascadia has a good variety of activities at each event• Activities to choose from• Allowing personal quiet• Offer variety in group events from month to month
Food/Eating	<ul style="list-style-type: none">• Food and fun.• The potluck meals are unbeatable.• Meals• And I love the group food events, whether potluck or Cascadia sponsored--or both!• Great cooks – potlucks• Meals• Group meals are a big plus and what brings us all together.
Fun and Games	<ul style="list-style-type: none">• Social events!• The activities are cheerful, fun, positive, and warm.• The potlucks and games, evening group activities -- especially fun was the 70's night at Easton a year ago.• Have fun• Activities planned• Plan activities that are fun and give persons a chance to spend time with friends and time to meet others.• Activities.• Laughing, having fun• Fun• Rallies and Fundraisers

20. Continued...

Website	<ul style="list-style-type: none">• The website is very good.• Website
Event Location Choices	<ul style="list-style-type: none">• Choice of event locations• Nice rotation of parks/locations• Pick great event locations
Helpful	<ul style="list-style-type: none">• Offer help when help is needed• Support of members in need• Offer help when help is needed• Promoting and encouraging individual/group support
Everything!	<ul style="list-style-type: none">• Everything!• I'm very satisfied with everything• Everything• So far Cascadia has done everything very well!• Everything! Like the friendly, positive atmosphere, very welcoming and supportive. Miminum of drama very appreciated. Great group, great people!
Other	<ul style="list-style-type: none">• Informational technology, harmony and FUN!• Have rv classes and a lot of events and good planners.• National involvement• Build fantastic bonfires and tell great stories• No pressure--persons can choose to be involved in group activities or not.• Allowing animals• The organization is structured very well.

21. What things do you think Cascadia could do better?

Welcome Packet/ Information	<ul style="list-style-type: none">• Cascadia needs to have a hard copy of a welcome packet to hand out upon the arrival of new members. That is something very warm and welcoming. I think a new member chair would be a good idea. Someone that can be the go to person for any questions or comments or problems. Also a list of things you need to know about how a weekend event goes and what is expected of you to participate in all our events. You do not have to participate, but if you do, then you must also contribute.• Use a welcome packet so all pertinent info gets to new members or better yet, email in advance if they register in time.
Newcomers/ Inclusion/ Follow-Up	<ul style="list-style-type: none">• Make attendees feel welcome and involved• Try to be more inclusive• Encourage volunteerism by personal invitation. Ask specific people to help with an activity, project or chore.• Pay more attention to, and be more inclusive of, solos.• The group has a reputation of being cliquish. While I don't necessarily agree with that point of view, I understand where it comes from. It would be nice if people weren't afraid to mix it up.• Follow up with newcomers.• A few years ago I brought a friend with me to an outing and she felt the people were clicky.• Get more people involved in helping with activities.
Money/ Finances	<ul style="list-style-type: none">• Not charge so much for most have a small income so can't go camping much and you don't see us anymore attending .

21. Continued...

Communication/ Information	<ul style="list-style-type: none">• More information.• More outings posted - informal gatherings on non-event weekends• Try to keep the noise/sound level down when leaders are making announcements. Us hard-of-hearing types just get the news a little mangled in a loud room• Get next year's event schedule out earlier.• Don't announce about private parties. It alienates new members.• Cascadia used to have events published in the RVW magazine for every month from April through October...and sometimes more. I don't see much published in the mag. anymore. If I'm in the Pacific Northwest (every May thru September) it would be nice to know ahead of time when and where events will be held.• Have someone from the board (the Registrar?) send an email to the group a couple weeks before each event and tell us who's coming and what we're doing. Don't rely just on the website Some kind of personal communication is nice.
Transportation Coordination	<ul style="list-style-type: none">• Some do not have transportation to get to places outside the park. Perhaps develop method to identify who can provide transportation, to where, how many persons can ride with them, and how to contact the drivers to make arrangements for a ride.• Organize transportation to surrounding points of interest
Survey	<ul style="list-style-type: none">• Hopefully the survey results will be discussed during one of our weekends in 2012.

21. Continued...

Activities/Events/ Locations	<ul style="list-style-type: none">• Maybe, we could schedule events near Casinos for some and SPs for others.• More campfires and campfire activities• 1 big firepit per night would be terrific for sing alongs or story telling• Less "EATING!" More activity options (get up and moving). More educational offerings (brown bag lunch learnings)• How about card players weekends (not poker)?• Scheduling some structured group games/activities for Saturday afternoons/evening.• We don't care much about shared meals, games, entertainment, or any of the other planned activities at the clubhouses. Most of them are actually pretty boring to us.• I don't play golf, but I think most of the members do. And I don't have a dog, so the walking is pretty leisurely when most members do. I'd like to connect with members who want to walk more actively or take a hike a kayak trip. Thanks.• More RV educational stuff or craft classes--we should learn/experience something new on our weekends.• Cascadia should have more Educational activities at the events.• More education re: RV specific topics. I know that a lot is offered at convention but I have never been to one and have been a member since 2005. Too expensive.• More small group activities. The big group can be overwhelming. :)
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21. Continued...

Location Selection	<ul style="list-style-type: none">• Find venues large enough to accommodate everyone, otherwise, don't commit.• The most, and really the only, important thing to us at RVW events is the spirit of friendliness and camaraderie around the campground, because that is what separates these weekends from places where we camp among strangers. Cascadia does an exceptional job of creating an overall culture of friendliness. However our experience with the choice of campgrounds has been hit and miss. We encourage the club to prioritize gathering at places which are physically laid out in a way that really fosters the casual connections around camp that create a rich sense of community for the weekend. It's so great to just sit outside your rig and strike up interesting conversations with the women who pass by and/or are camped nearby. We find that much more relaxing and fulfilling than participating in planned events.
Other	<ul style="list-style-type: none">• We need more people to step up and volunteer to be weekend captains so that the same people aren't doing it all the time.• Logo clothing available year round, on line.• Supplement with informal outings between rallies.• Also, the people at tables first in line to eat should be reminded to take small portions so there's enough food for everyone. I've experienced being last and there's very little food left.• Improve the weather• You're Doing a Great Job!• I love being involved with these ladies and look forward to every outing.

22. What else would you like to say? Is there anything else we should know?

All Comments	<ul style="list-style-type: none">• Thanks for putting out this survey.....it was very painless! It's a great way to critique and measure yearly successes. It is helpful in yearly event planning.• We really appreciate all the work the officers put in to keep the club running. Thank you!• Use the forum to pick up informal camping opportunities through the month, or to convoy on out of state trips.• We should make donations to the Food Bank in each community we visit. Maybe the "event fee" for each member could be one can of food which would be donated to the local Food Bank.• The officers have been doing a wonderful job and are supportive of members.• The inclusion of new people is so critical each event and I think Cascadia does a great job of this. I would hope that new people could be "chaperoned" at all times during their first event. The most important thing about Cascadia is friends and networking. As the founder of the chapter, it has far exceeded my expectations.• I like fundraising activities for raising money. It is fun and often raises a lot of money. I think that it would be better to have it at a different venue and not at the same time as doing Survivor as that was too packed and a lot of work. Split it up• Despite the short comings of the Chapter, I really believe Cascadia is a terrific group with which I feel honored to belong. I have met some VERY wonderful women through Cascadia which I would never had had the privilege of knowing, let alone befriending. I'm really grateful for this.• How about having a short session with newcomers. Explaining what we are about, how they found us, and let us know if we have or haven't met their expectations.
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22. Continued...

All Comments	<ul style="list-style-type: none">• Ladies, you're doing an awesome job! I'm so proud to be a Cascadia member....• Appreciate keeping the trips within our area during these tough times, and reducing drive times.• I bow down to all the outstanding past, present and future members who step up to positions of leadership.• Should we try a meal at a local spot from time to time?• No, but thanks for asking.• Dues - can live with either fundraisers or \$5 per event per person.• I learned of Cascadia through the RVW magazine...you missed that option• Keep up the good work.• We think we liked it better when the group was smaller.• Is it possible to pay dues online? If so that would be helpful.• I think the Board, event coordinators, divas, and hi there girls did a great job this past year.• I love our chapter! We have an awesome group!• The members who have been in the group for a long time need to make new people feel more welcome. The same "clicks" sit together at meals and hang out together excluding the newer members.• I'd like to do this survey again after I've had a chance to go to a few of the events.• If people would be quieter during announcements, they would go faster.• The annual dues could easily be doubled without hurting many folks, I believe.
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22. Continued...

All Comments	<ul style="list-style-type: none">• I love being involved with these ladies and look forward to every outing.• I always look forward to our weekends because they are fun and I get to see people I otherwise don't get to see.• I know this organization is all women but was also wonder if there are gay activities you also do?• I have to have electricity because of my c-pap machine otherwise I would love to boondock• The most important thing about Cascadia is friends and networking. As the founder of the chapter it has far exceeded my expectations. I love it! The inclusion of new people is so critical each event and I think Cascadia does a great job of this. I would hope that new people could be "chaperoned" at all times during their first event. Barbara Nelson
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23. If there was one thing you would want the national RVW office to know, what would it be?

About RVW National

- The magazine is not very interesting or valuable to us.
- Keep the directory & magazine coming.
- They still need work on their website it is less intuitive than ours to navigate for a novice PCer but it is getting better.
- Being an RVW member, and a Cascadia member, has greatly enhanced my life. I've met some great people and have become good friends with many. I've learned a lot about how to take care of my 'rig', and how to have a good, safe time when I'm out RVing. Thanks
- Thank you. This is an amazing organization. I did a long road trip this year and although I did not need to use it I did bring along the RVW Directory and felt some comfort having it and at one point went thru and got a couple of names and numbers as I thought I might need to phone someone as we had to take our rig into a service place but luckily it was fixable in a short amount of time. Thanks for all your work. At both levels.
- RV dealers could pass on more info on RVW instead of just pushing info on paid camp ground memberships
- Thank you for helping RV women connect.
- Too much board emphasis is put on convention rather than in growing the membership base and retaining the membership base.
- Figure out a money schedule we can handle so we can attend with our guest
- I would be interested to know how camping in Maine is different/and the same as camping in Texas and camping in Washington. Could the newsletter have a column like "Not the Same Bugs/Whoever Heard of a Gullywasher/How's Things at Your Rig?"
- I appreciate all the work many members do to keep things going well...thanks to you all.

23. Continued...

About RVW National	<ul style="list-style-type: none">• Get out of the closet• RVW is great and you do a really good job.• I think we can stop printing the directory and magazines. It's so costly! Have an option for members to receive a LINK to websites for these publications. Any of the non-web users can still get their printed copies.• I am interested in my local chapter, Cascadia, more than National RVW, because I see it as my social group and my camping pals. I have not seen that being connected to the larger chapter so far has benefited me in any way. I think that without RVW, Cascadia could re-form and be its own group. I don't know what the ramifications of that actually are, but I guess I am more in favor of a local camping group with local control. I have nothing against RVW, I guess I just feel disconnected from it.• Like the new website and e-newsletters• That partners want a family membership and acknowledgement
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23. Continued...

About Cascadia	<ul style="list-style-type: none">• Cascadia Rules!• That Cascadians love to dance. I have had the most fun when we have danced after a huge potluck. It's great for working off the calories, but most of all (in my view), it's probably one of the best activities for enhancing esprit de cops!• Cascadia Chapter rocks!• What a great chapter it is• Cascadia is the BEST chapter.• We have a core of great, talented, motivated people that are doing a super job.• How wonderful we are (but they already know)!• They can count on us to do our best to support them in whatever way possible.• That Cascadia is a great chapter, and that it is very supportive of the national organization.• CASCADIA ROCKS! A very healthy happy group of campers. Very close and caring group of powerful beautiful women!!!!• Cascadia is the best chapter with the least problems and we are proud of it.• Cascadia rocks.• Very well organized chapter
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